

BHAROSA APNO KA

## **HDFC Asset Management Company Limited**

A Joint Venture with Standard Life Investments CIN: L65991MH1999PLC123027

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## NOTICE

**NOTICE** is hereby given that HDFC Trustee Company Limited, Trustee to HDFC Mutual Fund ("the Fund"), has approved the declaration of dividend in the Dividend Option(s) offered under the following Scheme(s) / Plan(s) of the Fund and fixed the **Record Date** as **Thursday, March 14, 2019** (or the immediately following Business Day, if that day is not a Business Day):

Name of the Scheme / Plan / Option	Amount of Dividend# (₹ per Unit)	Impact of Dividend Distribution on NAV (₹ per unit)	Face Value (₹ per unit)	NAV as on March 7, 2019 (₹ per unit)
HDFC Long Term Advantage Fund - Regular Plan - Dividend Option	4.00	4.518	10.00	42.011
HDFC Long Term Advantage Fund - Direct Plan - Dividend Option				44.897
HDFC TaxSaver - Regular Plan - Dividend Option	6.00	6.777		57.929
HDFC TaxSaver - Direct Plan - Dividend Option				60.994

<sup>#</sup> The dividend will be subject to the availability of distributable surplus and may be lower, depending on the distributable surplus available on the Record Date.

## Pursuant to payment of dividend, the NAV of the Dividend Option(s) of the above Schemes / Plans would fall to the extent of payout and statutory levy, if any.

Income distribution / Dividend will be paid to those Unit holders / Beneficial Owners whose names appear in the Register of Unit holders maintained by the Fund / Statement of Beneficial Ownership maintained by the Depositories, as applicable, under the Dividend Option(s) of aforesaid Schemes / Plans on the Record Date.

With regard to Unit holders of the aforesaid Schemes / Plans who have opted for Reinvestment facility under the Dividend Option(s), the dividend due will be reinvested by allotting Units for the Income distribution / Dividend amount at the prevailing ex-dividend NAV per Unit on the Record Date.

Unit holders who have not opted for Dividend payout through electronic mode(s) are advised to opt for the same at the earliest due to the inherent benefits of such mode(s) such as convenience of direct credit of the proceeds into the bank account as also avoiding loss of payment instruments in transit or fraudulent encashment. Please update the IFSC and MICR Code in order to get payouts via electronic mode into the bank account.

Intimation of any change of address / bank details should be immediately forwarded to the Investor Service Centres of the Fund (for units held in non-demat form) / Depository Participant (for units held in demat form).

For HDFC Asset Management Company Limited

Place : Mumbai Sd/-Date : March 8, 2019 Chief Compliance Officer

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.